

Simplifya Launches Groundbreaking Cannabis Compliance Software in Colorado

Denver-based company helps local marijuana businesses stay compliant with complex industry regulations

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DENVER, COLORADO - Today, Simplifya launched its highly anticipated software, making it easier for businesses, law firms, consultants, financial institutions and regulatory agencies to monitor cannabis licensee operations for compliance with state and local regulations.

Some of Colorado's most recognized marijuana licensees are currently piloting Simplifya as their compliance solution, and several local companies have already begun self-audits with the software.

"Compliance is critical in our business," says Don Novak, Groundswell Cannabis Boutique founder and Simplifya customer. "We are looking forward to seeing how Simplifya can help us run an even more compliant operation and give us the tools to train a more informed team."

Simplifya's cloud-based web, tablet, and smartphone app are working together to provide cannabis business owners with the peace of mind that comes with knowing they are properly managing risk. Leveraging the industry's most current database of rules and regulations, the software streamlines and simplifies the audit process, reducing the time and cost involved.

"We're recommending more stringent and more frequent self-audits for our customers and we're providing them with an easy way to do that," says Simplifya CEO and Co-founder Marion Mariathasan. "I'm excited about creating higher standards for the cannabis industry, and helping our customers achieve those standards."

Simplifya recently closed the second part of its \$1 million Series A funding round. After its Colorado launch, Simplifya plans to launch in California, followed by several other states where marijuana has been legalized.

About Simplifya

Simplifya, headquartered in Denver, Colorado, is the industry's leading cannabis compliance software company. The company was founded in 2016 by partners from Vicente Sederberg, the law firm that led Colorado's Amendment 64 campaign (legalizing recreational marijuana), and investors with proven track records in technology start-ups. Its cloud-based web, tablet, and smartphone app work in synchrony to simplify the process of staying current with state and local regulations.

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